

Social Studies 10

Chapter 4 – Global Challenges

Name _____

Read pages 73--88 and answer the following questions

1. What is the language of most cultural imports?
2. Do you feel wearing American branded clothing affects your identity as a Canadian?
Explain
3. What is product placement?
4. How do multinational corporations and popular media use product placement?
5. What does homogenization of culture refer to?
6. What are three reasons that people leave their homes to go elsewhere in the world?
7. How can assimilation occur?
8. Read “Fitting in, Giving in” on page 75 and answer question #1
9. Who were the first Europeans to arrive in Canada?
10. Where did they establish colonies?
11. What was the second wave of Europeans to come to Canada?
12. What did the Immigration Act of 1919 do? Did this reflect the desire for Canada to be bilingual?
13. What is the only bilingual province in Canada today?

14. Look at the information on page 77. How might smaller communities be affected by language assimilation compared to larger francophone communities?

15. Why did people protest against the WTO in 1999?

16. What did many colonizers do with indigenous people?

17. What are some of the challenges the Indigenous people of Cape York Peninsula face?

18. Read page 82 and answer question #1

19. What did the Australian government do in 1999?

20. Read pages 84-85 and do Question #1

21. What did the RCMP do in 1990?

22. What did the French government do in 2004?